

WHITE LIGHTNING[®]

C O M M I T T E D T O
C L E A N R I D I N G



CLEAN RIDE™

A Self-Cleaning Lubricant

One of the only negatives associated with modern day bicycles is the greasy grimy chain that powers them. Fortunately, this problem has been finally solved!

Clean Ride features “smart” lubrication technology. Clean Ride is “smart” because it contains release agents that are activated when dirt gets on the chain. These release agents cause part of Clean Ride’s dry wax structure to flake off, taking with it the abrasive friction-causing dirt. Clean Ride’s self-cleaning lubricant technology is so unique it has been awarded 4 US patents.



4 oz and 8 oz
Squeeze Bottles,
32 oz Shop Size Jug



*As bike accumulated dirt,
chain stayed clean.*

US Patents:

5,472,625; 5,670,463;
5,885,947; 5,898,022.

What Makes Clean Ride Different?

- Self Cleaning technology that sheds small particles of the outer wax removing any grit or grime
- Sets up with a 100% dry wax film
- Contains no oil to attract abrasive contaminants
- Extends the life of chain and gears by dramatically reducing abrasive wear
- Formulated with Cerflon® for added durability & longer intervals

WET RIDE™

A Heavy Full Synthetic Lubricant

Wet Ride is a full-bodied chain lubricant formulated specifically for wet weather conditions and long distance riding.

- Formulated with premium synthetic oils and water repelling polymers
- Holds up through the longest rides and the wettest weather conditions
- Special anti-corrosion additives prevent rusting even when subjected to coastal salt-air
- Heavy enough to counteract the effects of mud and crud on the chain
- Substantially dampens drivetrain noise and delivers super smooth shifting



4 oz and 8 oz
Squeeze Bottles,
32 oz Shop Size Jug

EPIC RIDE™

A Semi-Dry Synthetic Lubricant

Epic Ride is a semi-dry chain lubricant that delivers a cycling-preferred blend of cleanliness & durability.

- Performs at a high level in both dry and wet conditions, on road and off road
- Synthetic polysiloxane base oils contain no petroleum
- Provides long haul durability without excessive grime build-up
- A “lube-and-go” product; works with little to no chain preparation



4 oz and 8 oz Squeeze Bottles,
6 oz Aerosol,
32 oz Shop Size Jug

CLEAN STREAK

Dry Degreasing Technology for Chains, Gears, Derailleurs and Rotors

Evaporates quickly and leaves no residue!

Clean Streak™ is cycling's first DRY Degreaser. Cleaning grimy greasy drivetrain parts has never been easier!

Clean Streak works fast to break down and wash away stubborn grease, road grime, wax and dirt. Clean Streak dries in just minutes, with no residue. Water rinsing is not required!

After using Clean Streak, the extreme cleanliness of your drivetrain parts allows for improved lubricant adhesion.



12 oz or
24 oz Aerosol

CRYSTAL GREASE

A Different Kind of Bicycle Grease!



Available in a 3.5 oz
Tube or 1 lb Tub

Crystal Clear. Odorless. Non-Staining. Non-toxic. 100% waterproof.

White Lightning has developed Crystal™ Grease for cyclists and mechanics who are simply unwilling to compromise on performance or ecology. An aluminum-based thickening system makes Crystal Grease 100% water proof, perfect for wet weather road rides or stream crossings on a mountain bike. Premium non-toxic synthetic base oils deliver smooth bearing lubrication and long-lasting durability.

Crystal Grease will not attack gaskets, seals or carbon fiber. Crystal will not stain painted surfaces. Crystal Grease allows mechanics to visually identify wear and contaminate particles.



32 oz Spray Bottle
or 1 Gallon Jug

WASH & SHINE

A Fast & Easy Way to Clean a Bike

Wash & Shine™ quickly loosens, lifts, and removes dirt, grime, mud, and dust off all surfaces of your bike.

Wash & Shine is a great 'maintenance cleaner' – simply spray the entire bike after the occasional dirty ride or as needed. Let soak in for just a couple of minutes and then rag wipe or rinse off with a hose.

Wash & Shine is 100% biodegradable and free of aggressive solvents. It also contains special agents that provide a protective shine. Because Wash & Shine is safe for all parts of your bike you can use it regularly to keep your bike looking like new.

THE TRIGGER

Mechanically Scrubs Your Chain to Remove Grease and Grime

The power of Clean Streak™ plus the scrubbing action of a chain cleaner!

Snap onto the chain, backpedal & pull the trigger!

Clean Streak™ sprays onto the chain while brushes and scrubbers strip away grease and grunge from the chain. By using The Trigger, you can clean a chain in less than 30 seconds. The Trigger™ Chain Cleaner kit includes a 12 oz / 354 ml Clean Streak aerosol degreaser.



EASY CLEAN TIRE BRUSH

Easily clean every shape and type of tire!

The White Lightning Easy Clean Tire Brush is the perfect solution for cleaning dirty tires.

The Tire Brush removes tread grit to improve traction and help prevent flats. Also helps minimize soils when storing or transporting bikes. Use wet or dry. Adjusts to fit road, cyclocross, hybrid, and MTB tires.



CLEAN & LUBE KIT

Everything you Need to Clean and Lube Your Bicycle!

The White Lightning Clean and Lube kit brings you three essential products in one convenient kit.

The Grunge Brush™ is an industry-leading cleaning brush because it's simple to use and highly effective. Use the U-shaped end to clean your chain and chainrings. Use the back-end to clean your derailleurs, cassette, and pedals.

Easy Clean fluid (made specifically for use with the Grunge Brush) makes cleaning your chain and parts easy and fast!

Easy Lube uses Clean Ride technology to keep your chain and gears clean because it goes on wet, but sets up to a dry-to-the-touch, non-oily wax film.



BAMBOO FABRIC CYCLE WIPES

For Quick Clean-Ups Before, During and After Cycling

If you have ever fixed a flat on the side of the road or done repairs in your home workshop, you know how dirty you can get.

Made from 100% bamboo cellulose fabric, White Lightning Cycle Wipes are tough, durable, and tear resistant. They have a waffled texture that absorbs more grease and grime than ordinary wipes. Treated with a solution that is strong enough to clean surface grime from a bicycle chain, yet safe enough to clean a cyclist's hands. Fabric is a certified 100% biodegradable material.



CHAIN JOHNNY™

Transport Bicycles with No Damage, No Mess!

The White Lightning Chain Johnny solves the problem of how to prevent bicycle chains from making a mess

during transport. The design is so unique it has been awarded a patent!

Transporting bicycles in cars can result in upholstery tearing or getting a grease stain. The Chain Johnny prevents these from happening.

The Chain Johnny uses a rip-resistant, 2-ply rubber/nylon material. It is water resistant to protect the drivetrain itself when transporting bicycles on vehicle-mounted bike racks or storing them in the garage during the winter. The Chain Johnny is also used to shield greasy chains when storing bikes indoors.



WHEEL JOHNNY

The Perfect Solution for Storing or Transporting 1 or 2 wheels

If you have a spare set of race wheels, or transport your bike without the wheel on, the Wheel Johnny will keep your wheels safe and clean!

The Wheel Johnny is durable and features a zipper enclosure, a padded divider to protect rims and hubs, and hand and shoulder straps for easy transportation.

One size fits two wheels including 29ers! The interior pocket is large enough to hold a cassette, chain whip, lock ring tool, adjustable wrench, and spare tubes.



SADDLE JOHNNY

Never Ride on a Wet Saddle Again

The White Lightning Saddle Johnny saves cyclists from ever riding on a wet saddle again.

Made from a 100% waterproof and UV resistant material, the Saddle Johnny will protect your saddle from rain and sun, so it will last longer and feel better.

The Saddle Johnny features built-in elastic for a tight fit on road, mountain, and hybrid saddles. It is easy to fold and stow, and fits into the smallest of saddle bags.



BIKE JOHNNY™

The Ultimate Cover for Winter Storage and In-Car Transport

One size fits all, including 29ers. 360 degree cover that fully encloses your bike.

The Bike Johnny is made from a water repelling and UV resistant nylon. This durable material protects your bike from the elements and

your home or car from your bike. Designed with grommeted holes to allow use of cable and U-Locks. The Bike Johnny also features bidirectional zippers that make installation a breeze.

The Bike Johnny also includes a convenient drawstring pouch for easy storage when not in use.



LEG JOHNNY

Ultimate Protection for Commuters

The Leg Johnny™ is the new and better way to protect drive-side pant legs.

Made from a durable and washable nylon, the Leg Johnny provides complete protection. One size fits all! By locking in excess fabric, the Leg Johnny saves your pants or jeans from rips, tears, and grease stains caused by your bikes chain and chainrings. A reflective strip provides added safety when riding at night.



Crystal Grease helps prevent Headaches!

It is easy to overlook the importance of grease on a bike, but just a few minutes spent applying Crystal Grease™ to strategic points on your bike will save you time, energy, and frustration in the future.



The key areas for Crystal Grease application include:

1. Seatpost & Steerer Tube
2. All Threaded Bolts
3. Pedal Threads
4. Headset, Bottom Bracket, and Hubs

Applying Crystal Grease to the seatpost and threaded assemblies will help to prevent galvanic corrosion and seizure.



Also available in a 1 lb tub for workshop use



Failure to apply a small amount of grease on a seatpost or the threads on a pedal can make it extremely difficult to remove later on. It only takes minutes, but can save you hours in the long run!

Frequently Asked Questions

Q: What is a Self-Cleaning lubricant?

A: Clean Ride is a so called “self-cleaning” lubricant because it is designed to shed small particles of the outer wax structure, removing any grit or grime that ends up on the chain. Chains and that are regularly lubricated with Clean Ride stay clean and last much longer because abrasive wear is minimized.

Q: Why is it important to clean your bicycle and drivetrain?

A: Bicycles get dirty and if left unchecked, abrasive grime will buildup in critical components. White Lightning offers a wide variety of products for this purpose including mechanical chain cleaners, chain-specific Grunge brushes, specialty degreasing fluids and bicycle-specific washes. Failure to keep these parts clean will result in compromised performance, premature wear and ultimately, mechanical failure.

Q: Who is Paul Maples?

A: Paul Maples is a former research chemist and founder of White Lightning. In 1994 he was determined to find a way to end the messy inconvenience and performance inefficiencies caused by grease and grime on bicycle chains. He took his years of experience in the chemical industry to formulate Clean Ride, the first and only self-cleaning chain lubricant the industry has ever seen.

Q: What is the difference between the three White Lightning lubes?

A: Each lube is designed for different types of riding, performance characteristics, and weather conditions:

Clean Ride is a wax based lube that keeps the chain clean and dry to the touch. It delivers the ultimate drivetrain cleanliness but requires more frequent application. Clean Ride is not designed for extensive wet-weather riding.

Epic Ride is a semi-dry, synthetic lubricant that is a perfect all-rounder. It is strong enough to handle some wet weather, mud and longer rides, but light enough to run clean like a dry style lube.

Wet Ride is formulated for extreme conditions. Wet Ride goes on wet and stays wet to provide complete lubrication through anything Mother Nature dishes out. If you are riding through a lot of rain, mud, snow, or other harsh conditions, Wet Ride is perfect for you.

What People Are Saying

"We used White Lightning Clean Ride on commuter bikes through a wet winter with excellent results. **Most impressive: The lube actually causes dirt to slough off the chain and sprockets, like a snake shedding its skin.** We watched in amazement as dirt fell off during rides. The drive train is clean to the touch, making White Lightning an excellent product for people who put bikes in their cars."

- *Bicycling Magazine*

"Where oily lubes pick up dirt and mix it into an abrasive paste, **the dry, self-cleaning wax of Clean Ride does not.**"

- *Mountain Bike Magazine*

"After applying Clean Ride, my old worn out chain and cogs, which I was about to ditch, started to smooth out. I continued to use the same cogs, chain, and chain rings for another 900 miles-all through a very wet New England fall, before I junked them. **Well, lightning doesn't have to strike twice to get my attention. White Lightning is going to be on my chain from now on!**"

- *Dirt Rag Magazine*

"Clean Ride claims on the bottle 'You may never have to clean your chain again.' No exaggeration...We tested it in the Karrimor 6 mtb enduro. **After six hours in the mud, the only parts of the bike to remain mud free were the cassette and chain, which looked as clean as at the start.**"

- *Cycling Weekly Magazine UK*

"I have been a full-time mechanic for over thirty years. I started using Clean Streak extensively about six months ago. **I now turn out much cleaner work, much faster than ever before.** Thank you for introducing this product."

- *Dan Abrams, Owner
Sun'n Spokes*

"**We relied on Wet-Ride last Autumn/Winter and it handled a mix of daily commutes and downpours / stream crossings without allowing a creak or squeak.** The lube didn't attract black filth as badly as other wet style lubes. Not inexpensive, but it lasts a long time."

- *MBUK: Mountain Bike UK*

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